



Monthly report

dentalclinic-example.com · 09/2026 (example)

412

people visited the website

+57 vs. last month (355)

1286

page views

+182 vs. last month (1104)

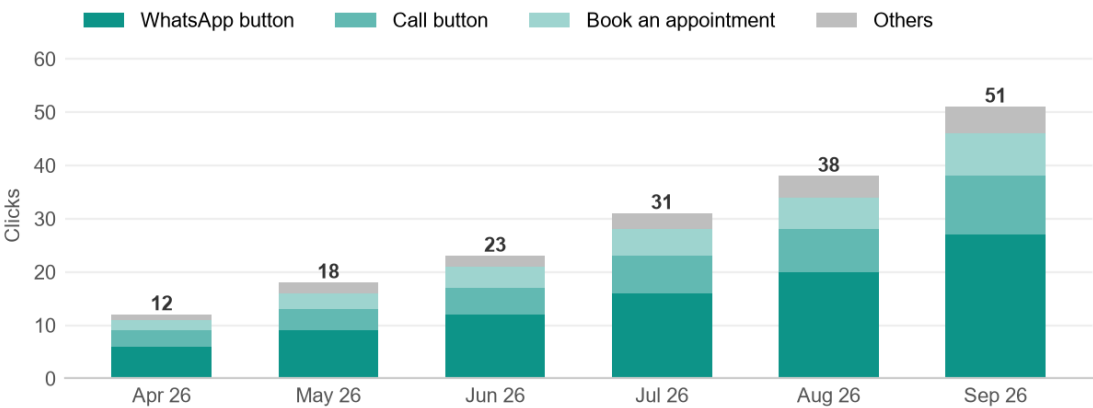
52

contacts from the website

+14 vs. last month (38)

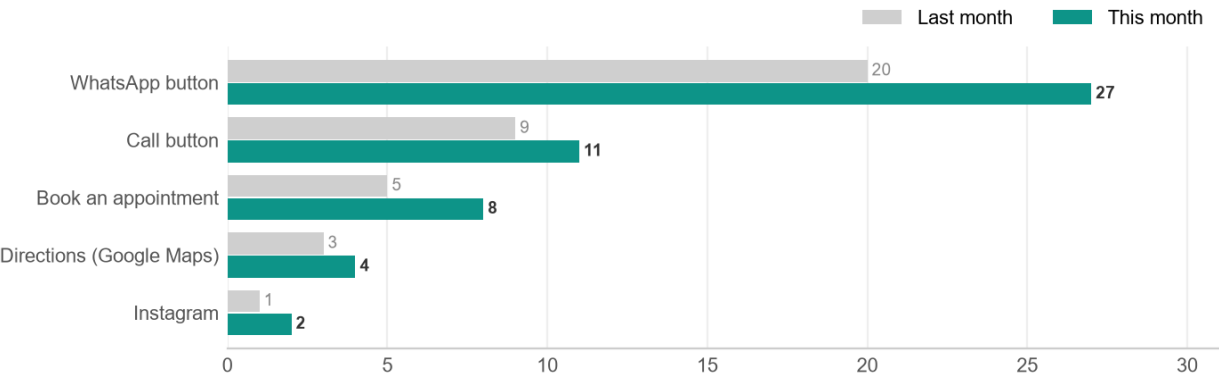
Contacts over the last 6 months

How many times the contact buttons were clicked each month. If the bars grow, the website is bringing in more patients.



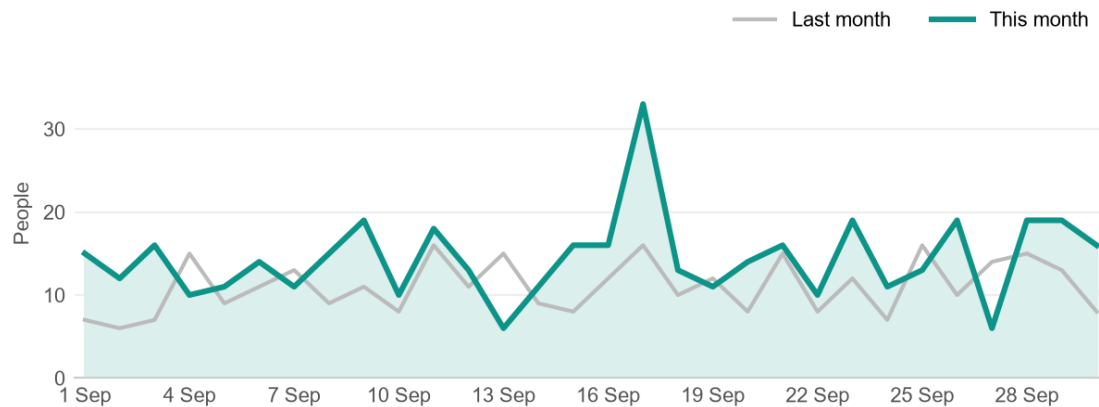
This month vs. last month

Each button compared with last month: grey is last month, colour is this month.



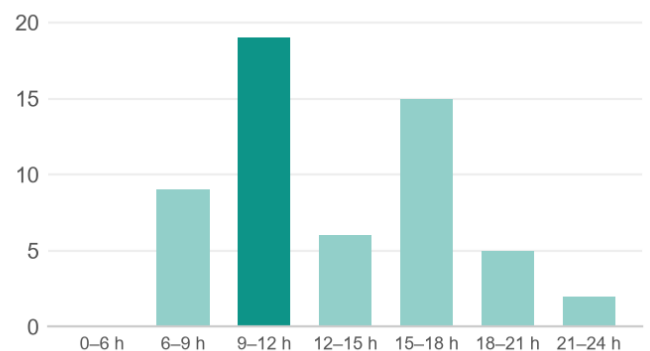
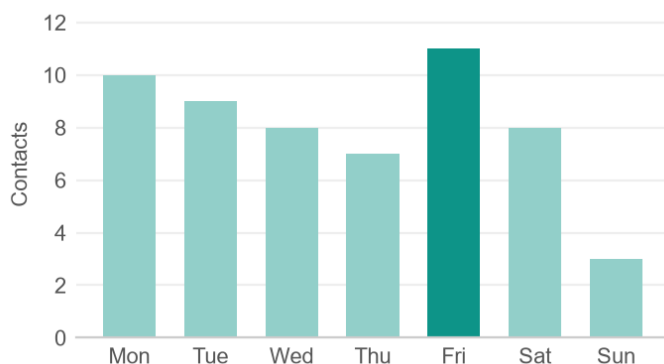
Visits per day

People who visited the website each day of the month, compared with last month (grey). Peaks usually match a social media post or a health campaign day.



Which day and time people get in touch

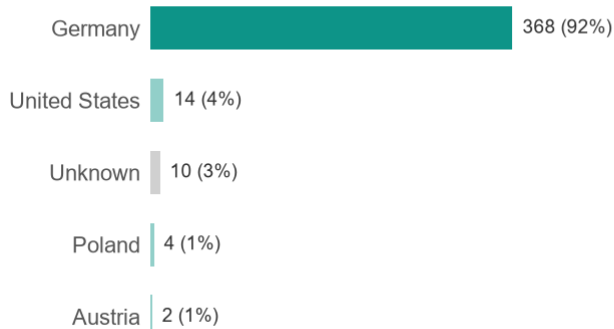
This month's contacts by day of the week and time of day (local time). The darkest bar is the busiest moment: make sure someone answers WhatsApp at that time.



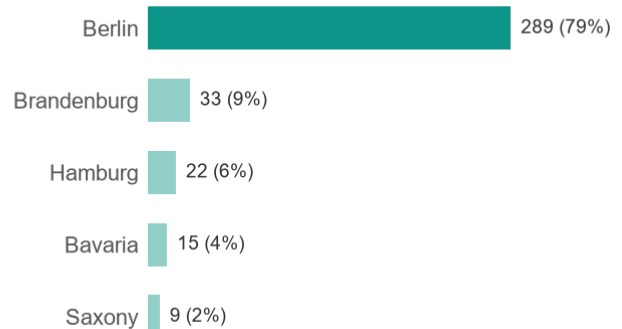
Countries and regions

People by country and, within Germany, by state. Real patients are the ones from Berlin and Brandenburg; lots of visits from the US are usually bots.

Countries



Regions of Germany



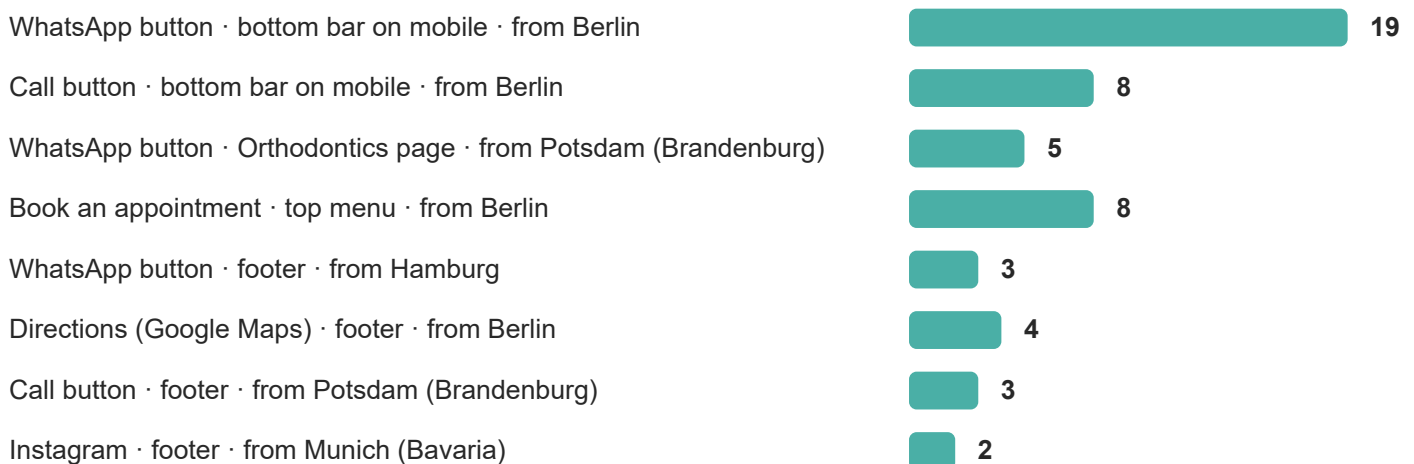
How they contacted you

How many times each button on the website was clicked (WhatsApp, call, appointment...), adding up every place it appears. Buttons at 0 were not clicked this month.



Where the button was

Each click in more detail: which button it was, where on the website it was and which city it came from.



Where visitors come from

People by city. Google estimates it from the internet connection, so it is approximate. Ones from the US, Singapore or China are usually bots, not people.



Visits from social media

Visits that reached the website from a social media link (for example, the one in the Instagram bio). Instagram and Facebook are shown even at 0.



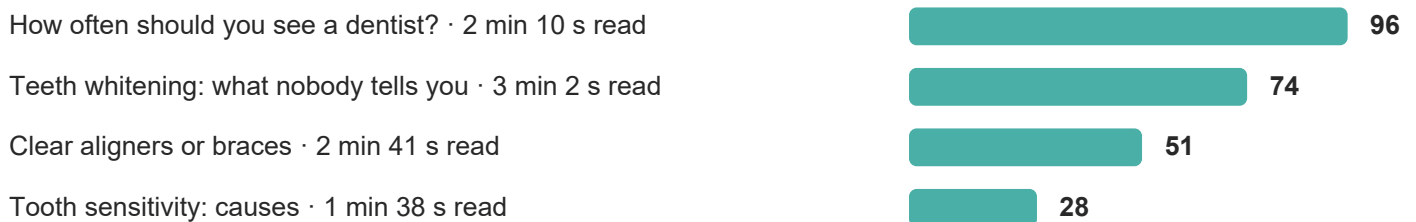
Mobile or computer

Which device people used to visit the website.



Most read articles

How many times each article was opened and how long, on average, people stayed reading it.



Most viewed pages

The website pages that were opened most often.

